

MERCHANDISING OPPORTUNITIES DESIGN ASSOCIATION

Western Michigan University, Kalamazoo, MI 49008

NEWS RELEASE

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Merchandising Opportunities Design Association presents "M.O.D.A. Glamour" fashion show to benefit Kalamazoo Gospel Mission.

KALAMAZOO, Mich. - Western Michigan University's Merchandising Opportunities Design Association (M.O.D.A.) will produce a student run fashion show with proceeds to benefit the Kalamazoo Gospel Mission, an organization that serves local homeless or abused men, women and children in Kalamazoo County.

"This fall, we have chosen to give back to the local community by donating to the Kalamazoo Gospel Mission," says M.O.D.A. President Deanna Ansara. "It's important to our organization to support those less fortunate, especially during the holiday season."

Two fashion shows will take place in East Ballroom I (formally known as East Ballroom North) at the Bernhard Center on Western Michigan University's campus on Friday, December 4, and Saturday, December 5. Doors will open at 6:30 p.m. for VIP

“M.O.D.A. Glamour” fall 2009 fashion show...

ticket holders, and 7:30 p.m. for general admission ticket holders. The show will begin at 8 p.m. both nights. Tickets are \$5 for students, \$8 for general admission, and \$25 for VIP. Tickets for VIP seats are not available at the door and must be purchased in advance by contacting modawmu@gmail.com.

“For the first time in our groups history, we are being funded by the Western Student Association/Student Assessment Fee,” says Ansara. “We are also excited to be sponsored by Blue Granite, Inc., a Kalamazoo based business intelligence company.”

Thirty student designers and 48 volunteer student models will participate in the show. M.O.D.A. members will work front and back stage to assist models and designers. Hairstylists from Modern 3 Salon and Spa of Kalamazoo will donate their services for both shows.

M.O.D.A. is a registered student organization at WMU that was established in 1998 by two students in the Family and Consumer Sciences department studying textile and apparel studies. Today, the group has grown to include over 110 student members.

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